

● Company Profile 2007





Our vision

To be the leading multimedia company that stands apart from the rest
by offering speed, creativity and integrity
coupled with unsurpassed service excellence.

Our mission

- Honesty and integrity
- Unsurpassed creative and service excellence
- Profit, but profit that is both beneficial and meaningful
- Preservation of the company's history and unique culture
- Provider of innovative, functional and cost-effective products and services
- Anticipate industry trends and invest in new technologies
- Developing staff potential and offering sustainable employment

About us

Unwembi Communications PTY (Ltd) is a leading multi-media company with a unique style and work ethic, which is strongly influenced by our founding heritage. Founded in 1997, our past is deeply linked to the political history of South Africa.

We believe in our clients as important stakeholders and aspire to offer the best and most cost effective creative solutions. Our core offerings to both the public and private sectors are web design, graphic design and multimedia solutions.



The meaning of Unwembi

The founders of the company coined the name “Unwembi” after searching around for a Xhosa word that means website. The unusual sounding name has been the focus of many interesting conversations, we trust that it further emphasizes our distinctiveness.

web • print • multimedia



The services we offer

Unwembi offers complete solutions for all your web, print and multimedia requirements. We focus on providing content rich, easy-to-navigate designs for the web; and creative yet cost-effective solutions for print and multimedia design. Our team is dedicated to offering excellent service, to meeting tight deadlines for faster than average turnaround times. We provide efficient project management and strategic planning to take your project from conceptualisation to completion.

Web

- Web development, redevelopment and maintenance
- Content management systems
- Database design and development
- Browser-based application development
- Cross-platform experience
- Website hosting on high-speed servers
- Reseller of hardware and software
- Domain name registration

Print

- Desk Top Publishing
- Graphic Design
- Design and layout of books and educational materials
- Project management from concept to print

Multimedia

- Flash presentations
- Email headers
- Design and production of interactive CD's

Our clients

In 2000 we made the natural progression into print and multi-media design when Unwembi integrated with WaterBerry Designs, a dedicated design studio. This has allowed the company to offer clients a complete approach to visual design by employing highly skilled designers and keeping current with the rapid advances made in the computer and internet technology.

The ANC became one of Unwembi's major clients and remains so today. A few of our other noted clients are the Department of Health, the South African Qualification Authority, Nedlac, Gauteng Provincial Government, Heinemann Publishers, Maskew Miller Longman and Juta Academic.



A few of our past and present clients.

Social responsibility

Unwembi recognises it has social responsibilities beyond its shareholders, management and staff. We provide design, DTP and hosting services to CAFDA (Cape Flats Development Association) as well as consultancy services to SANE (South African New Economics) and CES (Community Exchange System).





Company

All of Unwembi's directors were previously active in structures that brought about the current political dispensation in South Africa and were thus committed from the outset to forming a company that would secure benefits for South Africans previously denied opportunities under the old dispensation.

Management

Unwembi's management team consists of:

- Gert Reijs
- Luthando Dinana
- Warda Dawood and
- Tim Jenkin.

Staff empowerment

As part of our mission to further educate and empower staff, additional training has been provided for those who requested training for web design and programming, graphic design packages and business management.

Skills matrix

Graphic designers	3
DTP	4
Web designers	3
HTML editors	4
Interactive Media Designers	2
Web developers	4
Technicians	2
Administration	2

Our team



Gert Reijs
Director



Tim Jenkins
Technical Director and
Chief Programmer



Luthando Dinana
Website Manager



Nokulunga Masekwana
Web Developer



Ernest "Fraser" Sunduza
Web Developer



Sanele Nanti
Computer Programmer



Victor Musvibe
Junior Web Developer



Lindelwa Mollie
Receptionist



Warda Dawood
Design Studio Manager



Jade Minords
Digital Designer



Lindsay Adams
Junior Designer



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* For team profiles please consult the website: www.unwembi.co.za

UNWEMBI PTY (LTD)

| Registration number |
1997 016411 07

| Telephone |
021 683 4515

| Facsimile |
021 683 4104

| Website |
www.unwembi.co.za

| Physical address |
4th Floor, Letterstedt House
Newlands on Main
Cnr Campground & Main Roads
Newlands, 7700

| Postal address |
PO Box 23469,
Claremont, 7735

| Key contact |
Director
Gert Reijs
E-mail: info@unwembi.co.za

